



## **Social Media Policy**

### **Standard Disclaimer**

Custer County, a political subdivision of the State of Colorado, makes use of social media to engage residents to learn about needs and concerns, contribute to relevant conversations, and promote County programs and services. Despite efforts to keep the County-provided information timely and accurate, users should be aware that the information available through this social media tool may not be timely, accurate, or complete.

No communication to Custer County through this social media shall be deemed to constitute legal or official notice for any purpose. Users are encouraged to consult with appropriate non-County professional advisors for advice concerning specific matters before making any decision, and Custer County disclaims any responsibility or liability for positions taken by individuals or entities in their individual cases for any misstatement, misunderstanding and/or losses, directly or indirectly, on the part of the users.

Custer County's use of external social media tools is provided as a public service. Custer County expressly disclaims liability for ads, videos, promoted content or comments accessible from any external web page. The responsibility of external content or comments rests with the organizations or individuals providing them. Any inclusion of external content or comments on external social media web sites does not imply endorsement by the Custer County. The County reserves the right and may choose to reprint comments/materials placed on the social media web sites to other media.

We reserve the right and will remove comments/materials from County social media tools when those comments/materials, in the County's sole discretion, are:

- Potentially libelous;
- Obscene or sexually explicit;
- Hateful or mean-spirited;
- Personal attacks, insults, profane, name-calling, or threatening;
- Plagiarized material or material that potentially violates intellectual property rights;
- Private, personal information published without consent;
- Commercial promotions or spam;
- Off-topic or that link to material that is off-topic;
- Embedded images from external sources;
- Violate any law or promote the violation of any law;
- Encourage or constitute prohibited discriminatory or harassing conduct;
- Made by a person masquerading as someone else.

Additionally, the County reserves the right to terminate a person's ability to post comments/materials or otherwise participate in the County's social media tools when the person has repeatedly posted any of the above-listed inappropriate comments/materials.