

Tourism Board Minutes
September 12, 2017

Present: Bob Weisenbach, Donna Hood, Jax Bubis, Greg Smith, Brent Bruser, and Rene Smith
Visitors: Angie Arteburn

The meeting was called to order by Chairman Weisenbach.

Donna reported that her events at the Painted View Ranch were very successful and she credits outside advertising, especially in Colorado Life Magazine.

Greg reported on continuing upgrade to the Tourism website. He provided over 100 photos for the early phase of the site. He also worked on CTO grant proposal. He reported on trails initiative and the sector grant (\$24K.)

Brent reported on the visit of Brian Jordan from Vista Works (website design.)

Brent provided YTD financials. Donna made a motion to approve. Greg 2nd. Motion passed unanimously.

Brent presented the 2018 proposed budget. Jax made a motion to approve. Donna 2nd. Greg abstained from the vote. Motion passed unanimously of those who voted.

Brent noted the invaluable contributions from Greg, Rene, and Angie Arteburn as well as expressing gratitude to the Chamber of Commerce for answering any calls that come in.

The minutes from the special meeting on June 27 were approved with Donna abstaining since she was not present for the meeting.

Discussion of CTO Marketing matching grant. Motion to move forward by Brent, 2nd by Donna. Motion passed unanimously. Bob and Greg will submit it on 9/15.

Brian Jordan from Vista Works reviewed the beginnings of the updated website for our perusal and input. The Board members will spend some time individually exploring the website for further input to Brian.

The next meeting will be on Tuesday, October 17th.

At 12:05 Jax made a motion to adjourn, 2nd by Brent, with passed unanimously.