

CUSTER COUNTY TOURISM BOARD

Special Meeting ~ Thursday, September 27, 2018 10am ~ Commissioner's Room

Call to Order at 10:00am

Roll Call: Angela Arterburn, Charley Ellison, Deb Adams, Rene Smith

Visitors: Amy Moulton, Bryan Jordan from VistaWorks, CC Jay Printz

Approval of September 17, 2018 minutes

New Business

1. Angie requested that email correspondence is kept to the board members and CC Printz. Budget hearing for Tourism Board is Tuesday, October 9th at 2pm
2. Motion & Second to recommend to BOCC approval of Marlys Hartbauer on tourism board at the 9/28 meeting.
3. Bryan with Vista Works reviewed the Tourism Marketing Plan that was created in March 2018 and its focus on marketing to Front Range. Custer County does have a limited budget. Fremont and Huerfano have a much larger budget to work with. Presented the outline for services in 2019 including pursuit of CTO grants. VW has good track record in securing state grants, up to \$25,000 as well as technical assistance grants for sustainable tourism and partnerships. Must report at end of year. Would be a part of the \$1000 monthly fee for website management and other services.
4. Amy Mouton presented her proposal for her professional services rendered in 2019.
5. Continuation of budget discussion.

Workshop Meeting ~ Tuesday, October 2, 2018 10am ~ Chamber of Commerce

Monthly Meeting ~ Tuesday, October 16, 2018 9am ~ Commissioner's Room

Adjournment at 2:00pm

Workshop Meeting ~ Tuesday, October 2, 2018 10am ~ Chamber of Commerce

Call to Order at 10:00am

Roll Call: Angela Arterburn, Charley Ellison, Deb Adams, Marlys Hartbauer

1. BOCC approved the appointment of Marlys Hartbauer of the Tourism Board.
2. Reviewed budget spreadsheet created by Charley. Discussion and approval for presentation at BOCC Budget meeting on Tuesday, October 9th at 2pm.
3. Deb requested to have a fresh discussion on the brand logo at the 10/16 meeting to come to terms of how to move forward with the issue. Discussion.

Adjournment at 11:20am

Respectively submitted,
Debbie Adams, Recording Secretary

10/16/18 Approval